

### TUTORIAL COURSE FORM

2025-2026 ACADEMIC YEAR

<b>Name of the tutorial course (incoming Erasmus/exchange students)</b>	<b>International Financial Management</b>
<b>Name of the professor</b>	Assoc. Prof, PhD, Bogdan-Gabriel Zugravu
<b>Email of the professor</b>	<a href="mailto:zugravu@uaic.ro">zugravu@uaic.ro</a>
<b>Office of the professor Consultation hours</b>	B407; Thursday 11-12; Friday 11-12
<b>Semester(s) in which the tutorial course is available</b>	1
<b>No. of ECTS credits</b>	5
<b>Level of study (bachelor/master/PhD)</b>	master
<b>Short description/Contents</b>	<p>On completion of the course, the students will be able to:</p> <ul style="list-style-type: none"> <li>▪ understand the characteristics of the financial management of international enterprises or national enterprises operating at an international level;</li> <li>▪ understand the operations and specific instruments of foreign exchange markets, the determinants of exchange rates and their impact on firm's activities;</li> <li>▪ recognize and analyze the potential financial risks of international operations, to measure the exposure to foreign exchange risks and to suggest the use of adequate instruments for hedging against risks;</li> <li>▪ understand the theories and principals of foreign investment and to apply them in building foreign investment decisions based on rational criteria;</li> <li>▪ select and use appropriate methods for investing abroad.</li> </ul> <p>Course content:</p> <ul style="list-style-type: none"> <li>▪ Foreign Currency Derivatives</li> <li>▪ Interest Rate and Currency Swaps</li> <li>▪ Foreign Exchange Exposure</li> <li>▪ Financing the Global Firm</li> <li>▪ Foreign Investment Decisions</li> <li>▪ Managing Multinational Operations</li> </ul>

<b>Assessment/Evaluation</b>	Attendance (10%); Class participation (10%); Case Study (30%); Written Exam (50%)
<b>Bibliography</b>	<ol style="list-style-type: none"> <li>1. Eiteman, David K., Stonehill, Arthur I., Moffett, Michael H. <b>Multinational Business Finance: Global Edition</b>. 14<sup>th</sup> edition. Pearson Education Limited, 2016.</li> <li>2. Deventer, Donald R.van, <b>International Business: The Challenge of Global Competition</b>, McGraw-Hill Higher Education, Boston, 2008</li> <li>3. Eun, Cheol, Resnick, Bruce, <b>International Financial Management</b>, McGraw-Hill, 2004</li> <li>4. Madura, Jeff, <b>International Corporate Finance</b>, Thomson South-Western, Mason 2006</li> <li>5. Shapiro, Allan C, <b>Multinational Financial Management</b>, John Wiley, 2004</li> <li>6. Valdez, Stephen, <b>An Introduction to Global Financial Market</b>, Palgrave MacMillan, New York, 2007</li> </ol>
<b>Observations</b>	